



REPTILES RULE



FLOATING BASKING PLATFORM

NEW PACKAGING IS 50% SMALLER

FEATURES AND BENEFITS

- Smaller packaging takes up less merchandising space
- Environmentally friendly cardboard can be recycled
- Improved graphics more effectively communicate product features and benefits
- Same item and UPC numbers

FLOATING BASKING PLATFORMS

Basking Platform Size	ITEM NO.	UPC NO.	ITEM SIZE L x W x H	CASE CODE	CASE SIZE L x W x H	CASE QTY.
Small	11927	096316685086	7" x 1.875" x 8.875"	10096316685083	14.75" x 10.25" x 9.875"	10
Medium	11800	096316685093	7.875" x 2.25" x 9.375"	10096316685090	16.25" x 12.25" x 10.625"	10
Large	11511	096316685109	8.5" x 2.375" x 11.625"	10096316685106	17.625" x 13" x 13.25"	10